



Anita Pizycki, Business Development Coach for Accountants



Anita Pizycki coaches **Accountants** to build their businesses, doing what they enjoy most, while moving toward a richly balanced life. She does this by helping clients determine what they want from their businesses and their

lives and then helps them design a plan to get there. She then holds them accountable using biweekly phone meetings.

Anita received her designation as a **Chartered Accountant** in 1986, worked in all size firms and then operated her own accounting practice from 1995-2003. She also served as a **contract CFO** for numerous companies, which included duties in corporate strategy, human resources, acquisitions, operations, etc.

Anita's clients trusted her to help them with life and business management issues in addition to their accounting needs. She found she was more interested in the people issues than the numbers which led her to the coaching industry. She opened the **Professional Coaching Company** in 2003 and is looking to launch the **Accountants Business School** in 2007.

Anita also currently serves as an instructor for **AJAG Professional Development**, which supplies courses to CA's that satisfy the CA professional development requirements.

Satisfied Clients Include:

- ◆ AJAG Professional Development
- ◆ York District CA Association
- ◆ Entrepreneurial CAs of London (ECAL)

Most Requested Programs

◆ 8 Key Strategies to Make More Money In Less Time for Accountant

You will learn:

- how to view your firm as a business, rather than simply a professional practice
- the best way to run an accounting business according to notable business management gurus
- the key 8 items you need to address for your success and some idea to get started with today

◆ Time Management for Accountants

You will learn:

- why you mismanage your time
- the behaviors and beliefs that have created your time management issues
- accountant-specific solutions for better time management
- how to plan your business day, week and year as a CA

What Clients Have to Say:

- Anita highlighted to me that I need an overall goal and plan for my business.*
- It was valuable to learn that my problems are rooted in my belief systems.*
- I received a "framework" for time management to take away.*
- It was very useful to use the exercises to identify one of my problems and set an action plan to deal with it right then and there.*

Contact Anita:

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